



## Cycle Logistics Workshop

Many urban areas across Europe are **badly affected by traditional motorised logistics**. The **negative impacts** include poor **air quality**, **CO<sub>2</sub> emissions**, **congestion**, **noise** and **unsafe city streets for pedestrians and cyclists**. The paradox is that deliveries are vital to the life of a city, but the way they are currently organised can make the city less liveable.

The **bicycle** is increasingly being seen as a **potential solution** to these problems.

Research has highlighted that in European cities **every second motorised trip**, associated with the transport of goods, **could be shifted** from cars or vans **to bicycles, cargo bikes or cargo trikes**. In addition cargo bikes are ideal for use by delivery companies, tradesmen (plumbers, electricians, window cleaners) and municipal services like street cleaning, park maintenance and waste collection.

The Cycle Logistics Workshop has been developed by the EU funded project CycleLogistics Ahead project. **It is for elected city officials, municipal planners and urban designers, and businesses**. **It will demonstrate** how other European towns and cities have encouraged cycle logistics solutions.

### Topics to be covered include:

- *Cycle Logistics is nothing new!*
- *The changing urban landscape*
- *The rebirth of Cycle Logistics is making cities more liveable*
- *Research has proven the potential*
- *What do we mean by Cycle Logistics?*
- *Where Cycle Logistics can be used:*
  - *private logistics*
  - *services*
  - *deliveries*
- *Can cycle-based delivery really replace a white van?*
- *What can municipalities do to encourage Cycle Logistics?*
- *Strategies adopted by cycle friendly cities*
- *City case study*
- *Establishing an urban freight delivery forum to decarbonise logistics*

### Workshop Cycle Logistics:

**When:** 22 April, 11:30

**Where:** Balvanyos Grand Hotel, DJ 113, Târgu Secuiesc-Bixad, KM 22, Turia, Covasna County, ROMANIA

[Balvanyos Resort Map](#)

**Presented By:** Zsolt KILIÁN, Hajtás Pajtás

**Cost:** Free of charge including tea/coffee

**To reserve a place email:** [office@oer.ro](mailto:office@oer.ro)

**The workshop will be delivered in English, with Romanian translation.**



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Outspoken Delivery (Cambridge, UK) are one of thirteen partners involved in the EU funded CycleLogistics Ahead [www.cyclelogistics.eu](http://www.cyclelogistics.eu) project which promotes the use of cycles for carrying cargo.