

**Interreg
Danube Region**



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PROFESSIONAL ONLINE ROUNDTABLE ON SOCIALISATION AND GOOD GOVERNANCE OF ENERGY COMMUNITIES IN THE DANUBE REGION

*in the framework of Activity 1.5 - Joint design of the
appropriate legal, operational and financial environment for
the creation of energy communities on roundtables*

Organised by:
STRIA South Transdanubian Regional Innovation Agency,
the Lead Partner of NRGCOM

**Date: 25th September 2024
09:00-13:00 CET**

Platform: ZOOM

Meeting agenda

Registration link: <https://forms.gle/rYxZyCrnkGNdZff67>

Link to the virtual meeting: <https://us02web.zoom.us/j/85825905768>

Moderator: Márta Honti

8:45-9:00 **Entry in virtual “lobby”**

9:00-9:10 **Welcome and Opening Speech, Introduction**

Greetings, introduction of the main themes of the discussion and overview of the agenda

Zsolt Pálmai - STRIA South Transdanubian Regional Innovation Agency, the Lead Partner (STRIA, HU)

9:10-9:20 **Introduction of the NRGCOM project results**

Réka Zulauf – project manager of the Lead Partner (STRIA, HU)

Roundtable discussions

Speakers:

Ágnes Szalkai-Lőrincz and Bence Kovács - National Society of Conservationists – Friends of the Earth Hungary (HU)

Camelia Sava and Oana Medrea - Energy Cooperative Romania (RO)

Pekka Matilainen and Valtteri Paakki - Keski-Suomen liitto (FI)

9:20-10:05 **Motivational practices to maintain community engagement in energy communities**

Understanding Motivations

- *Key motivations behind the formation of energy communities (e.g., environmental concerns, economic benefits, energy independence).*
- *Psychological and social factors driving community participation.*

Enhancing Community Engagement

- *Strategies for boosting motivation and sustaining engagement.*
- *Role of leadership in fostering a motivated community.*

10:05-10:15 Q&A Session

Further discussion of member motivation and engagement strategies

10:15-10:25 Break

Section 2 – Inclusion in Energy Communities

10:25-10:45 Introduction of the PROMOTER project and presentation on the situation of energy communities in Portugal

Flávia Duarte - IrRADIARE, Science for evolution® (P)

10:45-11:30 Inclusion strategies in operating energy communities

Importance of Inclusivity

- *Benefits of inclusivity in energy communities (e.g., broader support, diverse perspectives).*
- *Challenges to achieving inclusivity and how to overcome them.*

Strategies for Inclusive Participation

- *Techniques for engaging underrepresented groups (e.g., outreach programs, accessible communication).*
- *Ensuring equitable decision-making processes.*

11:30-11:40 Q&A Session

Further discussion on strategies for promoting inclusivity with experts

11:40-11:50 Break

Section 3 – Internal Communication

11:50-12:35 Internal communication in energy communities

Effective Internal Communication Practices

- *Importance of clear and transparent communication within energy communities.*
- *Tools and platforms for facilitating internal communication.*

Conflict Resolution and Consensus Building

- *Common sources of conflict within energy communities and how to address them.*
- *Techniques for building consensus and fostering a collaborative environment.*

12:35-12:45 Q&A Session

Further discussion of internal communication strategies

12:45-13:00 Final remarks

Presenter: Nóra Horváth, co-project manager (STRIA, HU)

Please note that the organisers reserve the right to make alterations to the programme.

