

Ready4NetZero: Capacity building for long-term climate neutrality strategies in towns and cities



| Capacity Building Programme
| Webinar series
19.09.2023

Ready4NetZero in a nutshell

Fight with the **climate change** is one of the key challenges faced by humanity today. The EU is leading this fight striving for **climate neutrality** by 2050.

Climate neutrality refers to the idea of achieving net zero greenhouse gas emissions by reducing and balancing those emissions so they are equal (or less than) the emissions that get removed through the planet's natural absorption

The transition to a climate-neutral society is both an urgent challenge and an opportunity to build a better future for all.

All parts of society, economic sectors and levels of administration play a role, however... **cities are at the forefront of the fight with climate change** since they have capacities and tools to act, the will to act and are the closest to the citizens, therefore they can offer solutions that are both environmentally and socially friendly

One of the key tools, which are critical to drive the necessary socio-ecological transformation & manage a fair transition to local net-zero emission, are **the Local Long-Term Climate Neutrality Strategies (LLCS)** that will guide the cities in the process



Ready4NetZero key challenges

- **limited staff capacities and resources** (technical, financial) hampering their potential to act for climate.
- **knowledge gaps** regarding setting, implementing and monitoring long-term visions and targets, as well as **lack of technical expertise** on translating long-term planning into short- and midterm strategies and concrete actions.
- lack of **sufficient governance frameworks, support from national and regional level** and **participation processes** to support the design and implementation of LLCS.
- lack of access to **context-specific knowledge, case studies, relevant tools & exchange opportunities** to build capacities on the topic, especially in case when the topic of climate neutrality is also becoming increasingly important but the capacity gaps are bigger than in case of bigger cities and it is harder to translate the overall commitment into concrete strategies and actions.

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Ready4NetZero objectives



Supporting small- and medium-sized cities in Poland, Romania, Hungary and Croatia in development and implementation of local 2050 climate neutrality strategies (LLCS) through:

- development of **capacity, knowledge and skills** among the municipality officials, staff and local stakeholders
- fostering **exchange and networking** between municipalities that have decided to take steps towards achieving climate neutrality
- elaborating **guidance** to developing ambitious LLCS as well as a tailored **capacity-development programme** consisting of a webinar series, in-person workshops in pilot cities and a study visit to Germany
- kick-starting **concrete actions** that directly contribute to the development of LLCS in **pilot cities in PL, HU, HR and RO** (e.g. co-creating a 2050 vision; a stakeholder engagement campaign; conducting a necessary study)
- **dissemination** of project products and results to a broader audience beyond the 8 pilot cities through an online platform, a communication campaign and train-the-trainer events.



Steps towards reaching the goal

Goal:

Equipping municipal staff in the pilot cities and other EU cities with capacities, knowledge, networks and tools to develop and implement long-term local climate strategies (LLCS).

Step 1:

Development of guidance document on “Developing ambitious local long-term climate neutrality strategies”

Step 2:

Elaboration of the capacity development programme with diverse training activities

Step 3:

Kick-starting concrete actions towards development of LLCS in partner cities

Step 4:

Dissemination of project results via on-line platform

Capacity development programme Webinar series



Ready4NetZero project facilitates knowledge exchange and capacity development by providing a forum for exchange and a communication campaign for the results.

The webinar series, which begins today, provides access to all stakeholders who are considering the development of LLCs to show how work can begin and how to ensure that the long-term vision is achieved, taking into account the full local potential.

A promotional graphic for a webinar. It features a background image of a modern building with a solar panel array on its roof. The graphic is overlaid with several text boxes and a QR code. The top left contains the Ready4NetZero logo. The top center has the word "WEBINAR" in large white letters, followed by the date "SEP 19" and the time "10:00-11:30 (CEET)". The top right contains a quote: "Long term approach: A possible way to self-sufficiency and climate neutrality in 2035". The bottom left contains the text "Showcase: Pfaffenhofen's path to climate neutrality." and "Special guest: Dr. Helmut MUTHIG, Pfaffenhofen (Germany) Expert, physicist and board member of the Solar Energy Association". The bottom center has the time "10:00-11:30". The bottom right features a QR code and a green button that says "Register Now". At the very bottom, it says "Registrations are open until 15.09.2023.".

Ready4NetZero

WEBINAR

SEP 19 | 10:00-11:30 (CEET)

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Partners



This project is part of the European Climate Initiative (EUKI) of the German Federal Ministry for Economic Affairs and Climate Action (BMWK).

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